

FRANKLIN AGRICULTURAL COMMISSION

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Mission: Preserve, revitalize and sustain the Franklin Agricultural Industry and its lands: encourage the pursuit of agriculture, promote agricultural-based economic opportunities, protect farmland.

LINES OF EFFORT (LOE)

Public Relations Outreach and Education

Farmland Protection

Political Action

LOE 1

LOE 2

LOE 3

Line of effort— in the context of joint operation planning, using the purpose (cause and effect) to focus efforts toward establishing operational and strategic conditions by linking multiple tasks and missions. Also called LOE

LINE OF EFFORT 1 PUBLIC RELATIONS OUTREACH AND EDUCATION

Goal:

- Outreach to non-Farm Residents
- Publish Newsletter
- Outreach to Norfolk Aggie Students
- Develop outreach program with Franklin Public schools
- Link statewide AG Com site to Town Website/insure Franklin Ag Com information on Town website is accurate
 and current.
- Open Farms Day
- Work with Franklin Public TV

Tasks:

Survey farmer/grower Needs

LOE Champion:

LINE OF EFFORT 2 FARMLAND PROTECTION

Goal:

- Publicize deadline for 61-A applications
- 61-A follow-up with Assessors
- Map soils and update lots
- Work with Land for Good and Metacomet Land Trust on farm transfer, planning, matchmaking
- Work to inform and educate farmers about preservation/transfer options.

Tasks:

LOE Champion:

LINE OF EFFORT 3 POLITICAL ACTION

Goal:

- Conflict resolution
- Review and comment on future Zoning Bylaws and Board of Health Regs
- Partnering with SEMAP / MDAR / MAAC
- Review current state changes to Chapter 61-A.
- Send newsletters to local legislators
- Conduct study to show benefits of farmland preservation vs residential/commercial development

Tasks:

LOE Champion: